



For Immediate Release

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Top 100 Critical Access Hospitals included

Top 100 Critical Access Hospitals Named NRHA Partners with iVantage Health Analytics to Benchmark Rural Health

KANSAS CITY, MO, September 28, 2011 – The National Rural Health Association (NRHA) announced today at its Critical Access Hospital Conference the names of the Top 100 Critical Access Hospitals (CAHs) in America. The Top 100 scored best on the Hospital Strength Index™, in this first-ever comprehensive rating of CAHs. NRHA also announced a partnership with iVantage Health Analytics to improve and advance business intelligence and benchmarking for rural healthcare and to support the 1,750 rural hospitals whose executives are seeking to improve performance.

This Index offers hospital executives, trustees and boards of directors an objective way to measure their relative performance among their peers and across 56 different performance metrics, the most comprehensive tool on the market.

“Now is the time for us to advance the analytics and transparency of the rural health sector. We play such a critical role in providing needed care to Americans, yet our challenges are completely different in access while equally complex in delivery as urban hospitals. We celebrate this diversity and these every day challenges and will need new solutions to ensure our sustainability under the Affordable Care Act. NRHA is committed to advancing performance improvement in our hospitals,” said Alan Morgan, Chief Executive Officer of the National Rural Health Association.

“As we focus on quality at NRHA, we will monitor a complete dashboard of indicators to ensure that our membership has the best information to run their hospitals. Our partnership with iVantage Health Analytics brings us closer with independent and objective resources and information products to best serve our membership,” said Lance Keilers, NRHA’s incoming president.

The Hospital Strength Index™ reflects the multiple challenges of running a hospital by incorporating the measures on which the industry has worked to gain consensus and standardization. “Rural hospitals have new and difficult demands, that can only be managed with better information,” said Hud Connery, President, iVantage Health Analytics. “Bringing together the disparate performance information and making sense of what is already a complex analytical process is critical as health reform becomes a reality. iVantage Health is best positioned in the rural markets to offer meaningful business analytics.”

The Hospital Strength Index™ incorporates 56 different measures of performance to help identify those hospitals that are best prepared for success under the new healthcare. The Index includes a unique set

of measures rating Market Strength, Value-based Strength and Financial Strength as key pillars for benchmarking and setting new goals under health reform.

- The Market Strength includes competitive strength, intensity, size and growth factors essential to ACO development.
- The Value-based Strength includes quality, outcomes, patient perspectives, and cost and charge indicators that are essential for earning rewards under CMS' Value-based Purchasing reimbursement incentives.
- The Financial Strength includes income statement and balance sheet ratios most predictive of long-term sustainability that are essential under an environment of reduced payments.

NRHA named the Top 100 Critical Access Hospitals in the nation, as determined by the Hospital Strength Index™, recognizing the top performance of hospitals that are the safety net to communities across the country. **The listing of hospitals in alphabetical order follows this release.**

The Hospital Strength Index studies are underwritten with support from [Anthelio Health Solutions, Inc.](#), [Dixon Hughes Goodman LLP](#), and [Tea Leaves Health, LLC](#). More detailed information about the Index can be found at www.HospitalStrengthIndex.com. Hospitals and industry professionals can view national results, download a copy of the Study Abstract or request market or individual hospital reports.

About National Rural Health Association

NRHA is a nonprofit organization working to improve the health and well-being of rural Americans and providing leadership on rural health issues through advocacy, communications, education and research. NRHA membership is made up of 20,000 diverse individuals and organizations, all of whom share the common bond of an interest in rural health. For more information, visit www.RuralHealthWeb.org.

About iVantage Health Analytics

iVantage Health Analytics, Inc.™ is a privately held healthcare business intelligence and technology company. The company was formed to be the parent company for Performance Management Institute LLC, The Healthcare Management Council, Inc., Health InfoTechnics, LLC, and The Ratings Guy, LLC. The businesses ultimately will consolidate assets and operations into one entity. The company is a leading provider of information products serving an expansive healthcare industry. iVantage Health Analytics™ integrates diverse information with innovative delivery platforms to ensure customers' timely, concise, and relevant strategic action. For more information, visit www.iVantageHealth.com.

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Top 100 Critical Access Hospitals in Alphabetical Order by State

Facility Name	City	State
KETCHIKAN GENERAL HOSPITAL	KETCHIKAN	AK
SOUTH PENINSULA HOSPITAL	HOMER	AK
FAIRCHILD MEDICAL CENTER	YREKA	CA
FRANK R HOWARD MEMORIAL HOSPITAL	WILLITS	CA
MERCY MEDICAL CENTER MT SHASTA	MOUNT SHASTA	CA
TAHOE FOREST HOSPITAL	TRUCKEE	CA
ASPEN VALLEY HOSPITAL	ASPEN	CO

GUNNISON VALLEY HOSPITAL	GUNNISON	CO
HIGGINS GENERAL HOSPITAL	BREMEN	GA
ALEGENT HEALTH COMMUNITY MEMORIAL HOSPITAL	MISSOURI VALLEY	IA
ALEGENT HEALTH MERCY HOSPITAL	CORNING	IA
AUDUBON COUNTY MEMORIAL HOSPITAL	AUDUBON	IA
AVERA HOLY FAMILY HEALTH	ESTHERVILLE	IA
BURGESS HEALTH CENTER	ONAWA	IA
FLOYD VALLEY HOSPITAL	LE MARS	IA
HEGG MEMORIAL HEALTH CENTER	ROCK VALLEY	IA
MONTGOMERY COUNTY MEMORIAL HOSPITAL	RED OAK	IA
SIOUX CENTER COMMUNITY HOSPITAL & HEALTH	SIOUX CENTER	IA
WINNESHIEK MEDICAL CENTER	DECORAH	IA
CASSIA REGIONAL MEDICAL CENTER	BURLEY	ID
GRITMAN MEDICAL CENTER	MOSCOW	ID
ADAMS MEMORIAL HOSPITAL	DECATUR	IN
DECATUR COUNTY MEMORIAL HOSPITAL	GREENSBURG	IN
MARGARET MARY COMMUNITY HOSPITAL INC	BATESVILLE	IN
TIPTON HOSPITAL	TIPTON	IN
NEOSHO MEMORIAL REGIONAL MEDICAL CENTER	CHANUTE	KS
BRIDGTON HOSPITAL	BRIDGTON	ME
CHARLES A DEAN MEMORIAL HOSPITAL	GREENVILLE	ME
HOULTON REGIONAL HOSPITAL	HOULTON	ME
MAYO REGIONAL HOSPITAL	DOVER FOXCROFT	ME
MILLINOCKET REGIONAL HOSPITAL	MILLINOCKET	ME
REDINGTON FAIRVIEW GENERAL HOSPITAL	SKOWHEGAN	ME
WALDO COUNTY GENERAL HOSPITAL	BELFAST	ME
CLINTON MEMORIAL HOSPITAL	SAINT JOHNS	MI
HAYES GREEN BEACH MEMORIAL HOSPITAL	CHARLOTTE	MI
JOHNSON MEMORIAL HOSPITAL	DAWSON	MN
LAKEWOOD HEALTH CENTER	BAUDETTE	MN
NEW ULM MEDICAL CENTER	NEW ULM	MN
QUEEN OF PEACE HOSPITAL	NEW PRAGUE	MN
RIVERWOOD HEALTHCARE CENTER	AITKIN	MN
SPRINGFIELD MEDICAL CENTER MAYO HEALTH	SPRINGFIELD	MN
ST ELIZABETH MEDICAL CENTER	WABASHA	MN
ST GABRIELS HOSPITAL	LITTLE FALLS	MN
STEVENS COMMUNITY MEDICAL CENTER	MORRIS	MN
UNITED HOSPITAL DISTRICT	BLUE EARTH	MN
BARRETT MEMORIAL HOSPITAL	DILLON	MT
COMMUNITY HOSPITAL OF ANACONDA	ANACONDA	MT
SIDNEY HEALTH CENTER	SIDNEY	MT
WEST RIVER REGIONAL MEDICAL CENTER-CAH	HETTINGER	ND
AVERA ST ANTHONY'S HOSPITAL	O' NEILL	NE
BRODSTONE MEMORIAL HOSPITAL	SUPERIOR	NE

MEMORIAL COMMUNITY HOSPITAL	BLAIR	NE
OGALLALA COMMUNITY HOSPITAL	OGALLALA	NE
ST FRANCIS MEMORIAL HOSPITAL	WEST POINT	NE
ANDROSCOGGIN VALLEY HOSPITAL	BERLIN	NH
HUGGINS HOSPITAL	WOLFEBORO	NH
MONADNOCK COMMUNITY HOSPITAL	PETERBOROUGH	NH
SPEARE MEMORIAL HOSPITAL	PLYMOUTH	NH
DELAWARE VALLEY HOSPITAL, INC	WALTON	NY
MARGARETVILLE MEMORIAL HOSPITAL	MARGARETVILLE	NY
ALLEN COMMUNITY HOSPITAL	OBERLIN	OH
BARNESVILLE HOSPITAL ASSOCIATION, INC	BARNESVILLE	OH
BLUFFTON HOSPITAL	BLUFFTON	OH
FOSTORIA COMMUNITY HOSPITAL	FOSTORIA	OH
MERCY HOSPITAL OF WILLARD	WILLARD	OH
LOGAN MEDICAL CENTER	GUTHRIE	OK
COTTAGE GROVE COMMUNITY HOSPITAL	COTTAGE GROVE	OR
GOOD SHEPHERD MEDICAL CENTER	HERMISTON	OR
GRANDE RONDE HOSPITAL	LA GRANDE	OR
PEACE HARBOR HOSPITAL	FLORENCE	OR
PROVIDENCE HOOD RIVER MEMORIAL HOSPITAL	HOOD RIVER	OR
TILLAMOOK COUNTY GENERAL HOSPITAL	TILLAMOOK	OR
WALLOWA MEMORIAL HOSPITAL	ENTERPRISE	OR
AVERA HAND COUNTY MEMORIAL HOSPITAL	MILLER	SD
RHEA MEDICAL CENTER	DAYTON	TN
SETON HIGHLAND LAKES	BURNET	TX
CENTRAL VALLEY MEDICAL CENTER – CAH	NEPHI	UT
HEBER VALLEY MEDICAL CENTER	HEBER CITY	UT
SAN JUAN HOSPITAL	MONTICELLO	UT
COPLEY HOSPITAL	MORRISVILLE	VT
GIFFORD MEDICAL CENTER	RANDOLPH	VT
NORTH COUNTRY HOSPITAL AND HEALTH CENTER	NEWPORT	VT
KITTITAS VALLEY COMMUNITY HOSPITAL	ELLENSBURG	WA
PROVIDENCE MOUNT CARMEL HOSPITAL	COLVILLE	WA
BERLIN MEMORIAL HOSPITAL	BERLIN	WI
DOOR COUNTY MEMORIAL HOSPITAL	STURGEON BAY	WI
HUDSON HOSPITAL	HUDSON	WI
LANGLADE HOSPITAL	ANTIGO	WI
MEMORIAL HSPTL LAFAYETTE CTY	DARLINGTON	WI
PRAIRIE DU CHIEN MEM HOSPITAL	PRAIRIE DU CHIEN	WI
RED CEDAR MEDICAL CENTER-MAYO HEALTH	MENOMONIE	WI
RICHLAND HOSPITAL	RICHLAND CENTER	WI
STOUGHTON HOSPITAL	STOUGHTON	WI
WAUPUN MEM HOSPITAL	WAUPUN	WI
JOHNSON COUNTY HEALTHCARE CENTER	BUFFALO	WY

MEMORIAL HOSPITAL OF CONVERSE COUNTY
PLATTE COUNTY MEMORIAL HOSPITAL
STAR VALLEY MEDICAL CENTER
WASHAKIE MEDICAL CENTER
WEST PARK HOSPITAL DISTRICT

DOUGLAS WY
WHEATLAND WY
AFTON WY
WORLAND WY
CODY WY